

ALOA Sponsorships

THINK BEYOND YOUR BOOTH!

Being a sponsor at ALOA elevates your brand recognition, demonstrates your support for attendees, and drives impressions. Sponsors receive significant benefits for their contributions including:

- ✦ Association with ALOA promotes excellence, education and ethics in the industry
- ✦ Enhances your organization's name and brand recognition
- ✦ Differentiates your company from the competition
- ✦ Demonstrates your company's commitment to the industry
- ✦ Drives increased traffic to your booth

GOLD LEVEL SPONSORSHIPS

Logo highlighted in Onsite Program

Logo on ALOA Convention Page with link to your site

Sponsor recognition display sign for your booth

Priority Points towards 2020 booth selection

Prominent Logo visibility with onsite signage

Sponsor ribbons for booth personnel

KICK-OFF PARTY (2 available) \$ 5,000

Sponsor this event that EVERYONE will attend, and highlight your brand with a 2 minute welcome presentation, and the opportunity to provide giveaways.



CONVENTION TOTE BAGS (1 available) \$5,000 (SOLD)

Your company logo and or tagline on the conference tote bag given to all attendees.

LANYARDS (1 available) \$5,000

Your company's logo imprinted on each badge holder. Attendees are required to wear name badges to all functions, giving your company thousands of impressions during the Convention.

☐ WATER BOTTLE (1 available) \$5,000

Your company’s logo imprinted on each water bottle that attendees will carry with them all week and refill at water stations, then take back to their office after the convention.

☐ HAND SANITIZER STATION (10 stations throughout venue) \$5,000

These will be placed throughout the Convention with your visible branded logo on signage at the top of each. Attendees will definitely take advantage of this and see your brand constantly.

☐ COMPANY LOGO FLOOR STICKERS (10 throughout venue) \$ 5,000

Have your Company Logo provide directional floor signage for attendees throughout the Convention for great visibility and recognition. Create your own message directing visits to your booth or display your company tagline.



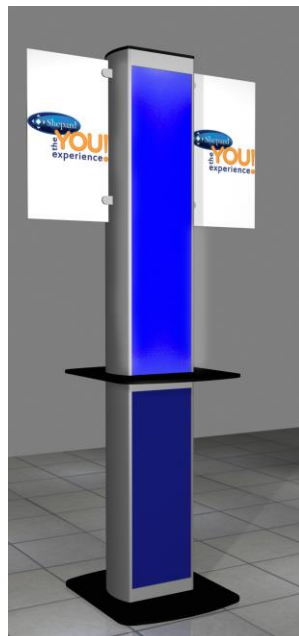
☐ CONVENTION LAPEL PINS \$5,000

This is a coveted lapel pin collected by all attendees. The lapel pin will be individually wrapped in packaging with your company name, logo and website included.



☐ PHONE CHARGING STATION \$5,000

As many attendees will be spending a great deal of time on the floor, there will be a need for them to charge their phones, this is where you come in with this highly visible and popular service. You will be top of mind and greatly appreciated by the attendees.



SILVER LEVEL SPONSORSHIPS

Logo highlighted in On-Site Program
Logo on ALOA Convention page with a link to your site
Sponsor recognition display sign for your booth

Priority Points towards 2020 booth selection
Prominent Logo visibility with on-site signage
Sponsor Ribbons for booth personnel

REGISTRATION KICK PANELS (1 available) \$ 3,000

Create a memorable first impression by having your company name and logo be the first thing attendees see when they come to register. Share your company tagline as well to create an impact.

LOUNGE AREA (NETWORKING) (1 available) \$ 3,000

Have your company be the host where everyone gathers. Exclusive branding and signage for this area as well as the opportunity to provide giveaways in this area.

FIRST TIME ATTENDEES ORIENTATION (1 available) \$2,500

Welcome a special group at this reception with the added visibility of signage for your company throughout the event, and a chance to introduce your product or service to new people in the industry.

WELCOME BANNER (2 available - 1 at Registration, 1 at Expo) \$2,500

Be one of the first company logos to be seen on our HUGE "Welcome to ALOA 2021" banner just as you enter the Registration area and at the entrance to the Expo. You won't be missed.

WOMEN IN LOCKSMITHING RECEPTION \$2,500

Support women in the security industry - Your company logo will be displayed predominantly throughout this special event, and you will have the opportunity to make connections with these women and build relationships for your business.



REGISTRATION INK PENS (1 available) \$2,000

Your logo and brand will be on the pens provided at the registration. Attendees will use these throughout the week, as well as most likely going home with attendees!

EXPO AISLE SIGNS \$2,000 (1 available) (SOLD)

Increase awareness of your company as the exclusive sponsor in the Exhibit Hall. Your company logo and booth number will be displayed on all hanging aisle signs highly visible to all that walk the trade show.

FREE STANDING 2 SIDED SIGN BOARDS \$1500 (4 available)

Your advertisement will be prominently displayed on these freestanding, double-sided signboards. Measuring 8' high x 3' wide, placed in high traffic, highly visible areas at the ALOA Convention.

BRONZE LEVEL SPONSORSHIPS

Logo highlighted in On-Site Program

Prominent signage with Logo visibility on-site

Logo on ALOA Convention page with a link to your site

Sponsor recognition display sign for your booth

ALOA WEBSITE CONVENTION PAGE AD (1 available)

Showcase your Logo on all the ALOA Convention website pages (on the left side or scrolling across the bottom) with a link to your website or with your custom Ad for the tradeshow.

\$1,500 Left side of page

\$2,500 Scrolling across bottom of page

FACE MASKS WITH LOGO (1 available) \$ 1,200

Your company name and logo on face masks provided to all attendees at registration.

CORPORATE BANNERS (6 available) \$ 1,000

Your company Banner will be displayed in a high traffic area at the ALOA Expo AND at the Kick-Off Party!

CONVENTION BAG INSERT (5 available) \$ 1,000

Your promotional piece will be included in the convention bags given out to each attendee
Must receive quantity of (2,000) printed collateral no later than **July 1** to be included.

DAILY CLASS LUNCHES (5 available – 1 each day) \$750

Attendees will see your name and logo as they enter the Lunch area as well as signage on tables

CLASS REFRESHMENT BREAK (5 available- 1 each day) \$750

Put your company logo front and center as attendees relax during breaks with highly visible signage

WATER STATIONS (4 available) \$500

Water Stations are a great place to highlight your company! Sponsor one of the many water station areas placed throughout the lobby lounge area for great visibility.

TERMS AND CONDITIONS

1. Prior year sponsors have first right of refusal but must notify ALOA of their decision within 30 days of receiving the Sponsorship application and must be confirmed by ALOA. Sponsor agrees to pay the indicated sponsorship amount. Payment in full is due with the application. ALOA reserves the right to withdraw the sponsorship if payment is not received within ten (10) days of receipt of the above application. Acceptance of this application by ALOA creates a binding contract. All sponsorship payments are non-refundable.
2. ALOA and the Sponsor agree that the activities contemplated by this Agreement are limited and shall be conducted consistent with ALOA's status as a non-profit organization exempt under Section (c)(6) of the Internal Revenue Code. This Agreement shall not imply ALOA's endorsement of the Sponsor or any of its products or services.
3. Sponsor agrees to indemnify and hold ALOA harmless, including attorney fees, from and against any charges, claims, suits, liabilities, costs, judgments or settlements of any kind arising out of Sponsor's activities pursuant to this Agreement.
4. Sponsor warrants that all materials distributed by Sponsor will not violate the laws of the United States or of any State, or any proprietary rights of others, including, but not limited to, patents, trademarks, copyrights, and domain names, and that all content that is distributed by Sponsor is owned or lawfully distributed by Sponsor.
5. It is understood that ALOA may terminate this Agreement at any time at its sole discretion. Upon such termination, ALOA shall refund Sponsorship fees received by ALOA (*minus any costs for production or design of said sponsorship*) at time of termination. Such refund is Sponsor's sole remedy in the event of termination, and Sponsor agrees not to assert any other claims against ALOA.
6. This Agreement shall be governed and construed in accordance with Texas law. All disputes arising under this Agreement shall be resolved by binding arbitration under the rules of the American Arbitration Association to take place in Dallas, Texas.



DATE: _____

AUTHORIZED SIGNATURE: _____

QUESTIONS? Call 817 307-7068 or email conventions@aloa.org



INSTRUCTIONS:

Complete, sign and return this original application with the full payment
AND an AI or Vector LOGO file to the following:

conventions@aloa.org

FAX: 214-666-4308

ALOA Federal Tax ID #13-6162002

Company Name: _____

Contact: _____

Mailing Address: _____

City/State/Zip: _____

Telephone: _____

Fax: _____ Email: _____

Website: _____

Method of Payment:

Check AMEX MasterCard Visa Discover

Total\$ _____

Credit Card Number: _____

Exp. Date: _____ CVV Code: _____

Cardholder's Name & Billing Address: Print Name on Card



CARDHOLDER'S SIGNATURE: _____

This line must be signed for acceptance of contract