

GRAB YOUR BACKSTAGE PASS TO EDUCATION, OPPORTUNITY & ALL-ACCESS EXCITEMENT!

SECURITY EXPO SCHEDULE

THURSDAY, AUGUST 5:
12 noon-5pm

FRIDAY, AUGUST 6:
9am-2pm

SATURDAY, AUGUST 7:
9am-2pm

The location for the 2010 Security Expo is the Orange County Convention Center in South Hall B. If you pre-register by July 9, 2010, the Expo is FREE for ALOA members and \$20 for Non members.

Orange County Convention Center
9899 Universal Boulevard, Orlando, FL
32819 Phone: (407) 685-9800 or
toll free 800-345-9845

Parking is available near the South Concourse and the cost is \$11 per car per entry, \$22 oversized vehicles (subject to change)

Classes & Evening Seminars

Saturday-Sunday
July 31- August 8

All classes & evening seminars will be held at the Hilton Orlando located at 6001 Destination Parkway, Orlando, FL 32819. Luncheon tickets available for purchase.

Need Help?

If you have any questions, concerns or special needs, please call 800/532-2562, ext 217, Monday-Friday, 9:00am-5:00pm (Central Time)

Dress Code

Members/attendees are encouraged to dress professionally for all events. Help raise the image of the profession of locksmithing.

SPECIAL EVENTS

The ALOA Open Golf Tournament Wednesday, August 4

Try your swing at the ALOA OPEN at Falcon's Fire Golf Course, 3200 Seralago Blvd., Kissimmee FL 34746, 407-239-5445.

Proceeds benefit the ALOA Scholarship Foundation (ASF). The bus departs for the course promptly at 6:30 am and returns at 3pm. The \$150 registration fee includes transportation, green fees, golf cart, and beverages throughout the course and lunch for all players.

ALOA 2010 Keynote Speaker/ Membership Meeting

Thursday, August 5, 9:30 am
Hilton Orlando

Jon Goldman - Hit the Mark:
Marketing Secrets for Rock-Solid Profits
To really "hit the mark," you need marketing with the right message, the right medium, and the right offer. But which marketing methods are most effective? What should your marketing materials look like? How can you get more referrals? In this information-packed, hilariously entertaining keynote, you will leave inspired and excited – and you will learn practical, real life strategies that you can apply in your own business.

ALOA's Scholarship Foundation Fund Raising Dinner and the Jimmy Buffet Tribute Band

Friday, August 6

The 2nd Annual ALOA Scholarship Foundation Fund Raising Dinner will be held at the Hilton Orlando from 7pm-10pm.



Legislative Booth at Expo

Thursday-Saturday, August 5-7
12:00pm-5pm, Thur

9:00am-2pm, Fri & Sat

Find out the latest happenings in your state! We'll have information on all bills and legislation PLUS our "Locksmith Lobbying for Licensing: A Guide for Influencing your State Legislature and Governor." FREE Convention merchandise for our Legislative Action Network Council (\$100+ donation) members.

State of the States Roundtable

Saturday, August 7, 2pm-5pm

This meeting is designed as a forum for ALOA chapters, and local/state regional locksmith associations to share information about the state of locksmithing in their region. It's a dynamic way to share ideas. Primarily for the Chairman, President and Legislative Representative from each organization, all locksmiths are encouraged to participate. This is the perfect opportunity to learn about what's going on in the industry across the nation. Light refreshments served.

be here. and experience a world of opportunity.
plus more all-access excitement!

TRAVEL INFO

AIRLINE DISCOUNT

American Airlines, the official carrier of ALOA 2010, has discount rates to the conference. For fare and schedule information contact American Airlines Meeting Services at 1-800-433-1790 or visit www.aa.com. Meeting Services hours of operation are 5 am to 12 am Central Time. Or book online 24 hrs at www.aa.com. When booking reservations use discount code 2170AH.

AIRPORT INFORMATION

The Orlando International Airport serves this area.

The Hilton Orlando and Convention Center is located approximately 13 miles from the airport. Mears Transportation at the Hilton Orlando provides airport & local attraction shuttle service. Contact (407)-313-8465 (or ext. 8465 from the Hilton) for service. Reservations must be made 24 hours prior. Airport Shuttle Service is approximately \$20 per person. Hours of operation are 7am to 10pm. Taxi is a minimum of \$40.

hotel and parking

CONFERENCE HOTEL

Hilton Orlando, 6001 Destination Parkway, Orlando, Florida, USA 32819. For Reservations contact the Hilton directly: 407-313-4300. The ALOA rate is: \$149 S/D + 12.5% tax. To receive the discounted hotel rate, you MUST identify yourself as an Associated Locksmiths Attendee. The Hilton is located minutes from the Orlando International Airport. The cut off date is July 9, 2010. Any reservations made after this date or after the room block is filled are not guaranteed at the ALOA rate.

PARKING

**Hilton Orlando—
Self Parking: \$12; Valet Parking: \$20**

Orange County Convention Center—Parking is available at the South Concourse Parking Entrance off of Tradeshow Blvd The cost is currently: \$11 per car per entry; \$22 per entry for oversized vehicles. The Security Expo will be located in South Hall SB.

car rentals

CAR RENTAL

Avis has special rates for ALOA attendees. Please use the code B466699 when calling Avis directly at 1-800-331-1600 or online at www.avis.com.

Budget Car Rental also has special rates for ALOA attendees. Please use the code Z861098 when calling Budget directly at 1-800-527-0700 or online at www.budgetcarrental.com.

