

ALOA 2010 Sponsorship Opportunities

Orange County Convention Center • Orlando, FL • August 1 - 8



Sponsorship is the ideal way to deliver your message, enabling you to market products and services more effectively. **Enhance** your company's exhibit experience through a variety of image building marketing opportunities. These high-impact items will give your company a competitive edge to stand out and get noticed. A combination of different marketing opportunities will set you apart from the others. Take advantage of one of these **Platinum, Gold, Silver** or **Bronze** sponsorships to distinguish your company from other exhibitors at the **ALOA 2010 Convention & Security Expo**.

PLATINUM LEVEL SPONSORSHIPS

Cyber Café – Investment \$7,500

This high visibility location is where attendees converge to check e-mail, confirm flights and stay connected with their office throughout the conference. Your company logo will be on each computer desktop with a hyperlink to your company website. In addition, your company banner can be hung over the cyber café.

Water Bottles – Investment \$7,500

Keep attendees hydrated during the ALOA conference. Water coolers will be available throughout the conference so attendees can fill and refill their water bottle. Sponsoring the sport water bottle will be a refreshing way to get your company name and logo out to all the conference attendees during and well after the conference.

Notepads – Investment \$7,500

Attendees will use the notepads during the conference and continue to use them once they arrive back in their offices. Notepads will feature your company designed artwork on the (four-color) cover. Your company message and logo can be featured on the inside pages (two-color).

Aisle Signs – Investment \$7,500

Increase awareness of your company as the exclusive sponsor of the Exhibit Hall hanging aisle signs. Your company logo and booth number will be displayed on all hanging aisle signs. Approximately ten (10) aisles available for signage at ALOA.

Benefits for each Sponsorship level include:

Platinum Level Sponsor - \$7,500+

- Your Banner hung at Entrance to Exhibit Hall
- 75 Word descriptions in Program Guide
- Logo highlighted in On-Site Program Guide
- Priority Points towards 2011 Space Selection
- Logo on ALOA Convention Page website with link to your site
- Logo recognition on on-site signage
- Sponsor recognition sign for booth display
- Sponsor ribbons for all booth staff

Gold Level Sponsor - \$5,000+

- Logo highlighted in On-Site Program Guide
- Priority Points towards 2011 Space Selection
- Logo on ALOA Convention Page website with link to your site
- Logo recognition on on-site signage
- Sponsor recognition sign for booth display
- Sponsor ribbons for all booth staff

Silver Level Sponsorship - \$3,000+

- Logo printed in On Site Program Guide
- Priority Points towards 2011 Space Selection
- Logo on ALOA Convention Page website with link to your site
- Logo recognition on on-site signage
- Sponsor recognition sign for booth display
- Sponsor ribbons for all booth staff

Bronze Level Sponsorship - \$1,000+

- Logo printed in On-Site Program Guide
- Logo recognition on on-site signage

GOLD LEVEL SPONSORSHIP

Lanyards – Investment \$5,000

Your company's logo will be imprinted on each neck cord. Attendees are required to wear their name badges to all functions, giving your company thousands of impressions during the conference.

Conference Pens – Investment \$5,000

Place your logo on a high quality highlighter pen that will be distributed to all conference attendees. This is a great opportunity for exposure both during and well after the conference. As attendees reach for a pen, your company logo will be on it!

Conference Lapel Pins – Investment \$5,000

The coveted lapel pin, collected by all attendees, is individually wrapped with your company name and logo attached.

Registration Kick Panels – Investment \$5,000

Have your company logo be the first thing conference attendees see when they come to register at the ALOA 2010 Convention & Security Expo!

SILVER LEVEL SPONSORSHIP

Membership Meeting – Investment \$4,000

Featuring a compelling presentation, this meeting is a *must attend* educational event. Sponsors enjoy a concentrated exposure to focused attendees. Your company will receive verbal recognition of your sponsorship from the podium and you will have the opportunity to place your company literature at the entrance to the membership meeting.

Class Lunch – Investment \$4,000 (6 Available)

As attendees learn from a nationally acclaimed speaker and enjoy their lunch, your logo will be displayed prominently throughout the room for the duration of the convention (6 days). Verbal recognition of your sponsorship will be made at the beginning of each lunch. Your company will also have the opportunity to hand out your company's literature at the entrance.

BRONZE LEVEL SPONSORSHIP

Conference Refreshment Breaks (6 Available) – Investment \$1,500 per break

Put your company logo front and center as attendees relax during the general session refreshment breaks. Your company logo will be on table tents throughout the break areas as well as on signage recognizing your sponsorship of the refreshment break.

Exhibits Reception Food Stations (10 Available) – Investment \$1,500 per station

This premiere event will be held in the exhibit hall. Attendees will enjoy a festive atmosphere of hors d'oeuvres and drinks while talking with exhibitors and meeting old friends. This reception will be a fun-filled way to end the first day of exhibits and will provide a great opportunity for attendees to network with your company representatives. Signage and Table Tents acknowledging your sponsorship will be at your company's station.

Standing Sign Board – Investment \$1,500 (4 Available)

Your advertisement will be prominently displayed on these freestanding, double-sided signboards. Measuring 8' high x 3' wide, your sign will be placed in a high traffic area at the ALOA Conference.

Meeting Tote Insert – Investment \$1,000 (5 Available)

Your promotional piece will be included in the conference tote bags given out to attendees at registration.

Water Station Signage – Investment \$1,000 (4 Available)

Attendees appreciate the simple availability of water at a conference. Benefits include signage at two (2) water stations scattered throughout the exposition and conference hall.

Questions?

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